

# ROXANA SHAMSAZAR

rshamsazar@gmail.com  
roxanashamsazar.com

## DESIGN EXPERIENCE

### Graphic Design Coordinator

Venable LLP: Washington D.C.

September 2017 – Present

Temp to hire position. Designing text heavy brochures and coordinating postcards. Developing Word templates for firm wide communications. Adapting and refining digital/print advertisement templates.

### Freelance Production Artist

Vivabox Solutions: Rockville, MD

March 2017 – Present

Assisting with design needs for beauty and cosmetic packaging including bottle layouts, accompanying print materials and preparing print ready files.

### Freelance Production Designer

Lidl: Arlington, VA

January 2017 – April 2017

Production designer for an international supermarket chain. Applied panel artwork to SRPs for products ranging from household items to food products. Also developed 3D pouch and shelf-ready packing trays in Studio Toolkit for store layout model.

### Freelance Production Designer

Schawk!: Arlington, VA

September 2016 – January 2017

Production designer for an international supermarket chain, Lidl. Performed a number of adaptive design and editing functions for packaging, including designing panel artwork and correcting dielines, for products ranging from household items to food products.

### Freelance Designer

Bead Bazaar USA: Rockville, MD

December 2015

Designed 56 page catalog, including layout and cover art. Developed packaging artwork for 3 items, including patterning and photography.

### Lead Creative/Designer

Bead Bazaar USA: Rockville, MD

May 2012 – June 2015

Lead Designer at a toy company with sales in U.S., Canada, and Europe. In charge of annual catalog design and custom packaging. Annually designed a minimum of 15 products with packaging and created multiple custom-order items. Coordinated with international manufacturers and translators. Other responsibilities included participating in international trade shows and sales.

## SKILLS

**Design:** Experienced in packaging, branding, layout + publication design, product photography + touch up, concept sketching + technical drawings.

**Technical:** Expert with Adobe Illustrator, InDesign, Photoshop, Dreamweaver, and Microsoft Office. Working knowledge of Digital Photography, Sketch, Studio Toolkit, HTML, CSS, and After Effects.

## EDUCATION

### BFA Graphic Design

Graduated Cum Laude, May 2012

Maryland Institute College of Art [MICA]

Baltimore, MD

Minor: Interaction Design & Art

Minor: Practical Theater

### User Experience Design Circuit

Course Completion: June 2016

General Assembly

## AWARDS/HONORS

American Advertising Federation [AAF]

Baltimore: Elliott Wiley Scholarship

Fall 2011

MICA

Presidential Scholarship

Dean's List

Fall 2008 – Spring 2012

## ADDITIONAL PROFESSIONAL EXPERIENCE

### Active Member

American Institute of Graphic Arts [AIGA]

Fall 2010 – Present

### Pastry Assistant

Brabo's

June 2017 – September 2017, Alexandria, VA

### Sales Associate/Pastry Prep

Stella's Bakery

February 2016 – November 2016, Rockville, MD