

ROXANA SHAMSAZAR

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DESIGN EXPERIENCE

Graphic Design Coordinator

Venable LLP : Washington D.C. | September 2017 – Present

- Maintain and enforce the firm's visual guidelines to promote brand consistency and recognition by developing marketing materials including: advertisements, brochures, invitations, publications/e-books/tool kits, and signage.
- Develop various Outlook, PowerPoint, and Word templates to be used for firm-wide communications.
- Collaborate daily with various internal and external teams including editorial, business development, web team, printers, and photographers.
- Research, manage, and edit/retouch library of professional headshots, stock images, and other visual assets.

Freelance Production Artist

Vivabox Solutions : Rockville, MD | March 2017 – February 2019

- Designed beauty and cosmetic packaging following established product line parameters through layouts, accompanying print materials, and print-ready files.

Freelance Production Designer

Schawk! / Lidl : Arlington, VA | September 2016 – April 2017

- Created packaging, designed panel artwork, and corrected dielines for a wide range of household and food products.

Designer

Bead Bazaar USA : Rockville, MD | May 2012 – December 2015

- Designed 70+ page annual catalog each year, with new cover art and layouts.
- Developed packaging artwork for all products, including patterning, illustration, photography, and photo editing.
- Coordinated with international vendors for the translation and production of multi-lingual packaging components.
- Participated in international trade shows and sales.

SKILLS

Design: Highly experienced in: color + composition, branding, typography, layout + multi-page print/digital publication design, packaging, product photography + retouching, concept sketching + technical drawings.

Technical: Expert with: Adobe Creative Suite (Illustrator, InDesign, Photoshop, Dreamweaver) and Microsoft Office (Word, PowerPoint, Outlook). Proficient in Sketch, Studio Toolkit, HTML, CSS, After Effects, and digital photography.

EDUCATION

BFA Graphic Design

Graduated Cum Laude, May 2012

Maryland Institute College of Art [MICA]

Baltimore, MD

Minor: Interaction Design & Art

Minor: Practical Theater

User Experience Design Circuit

Course Completion: June 2016

General Assembly

ADDITIONAL PROFESSIONAL EXPERIENCE

Active Member

American Institute of Graphic Arts [AIGA]

Fall 2010 – Present

Pastry Assistant

Brabo's : Alexandria, VA

June 2017 – September 2017

Sales Associate/Pastry Prep

Stella's Bakery : Rockville, MD

February 2016 – November 2016